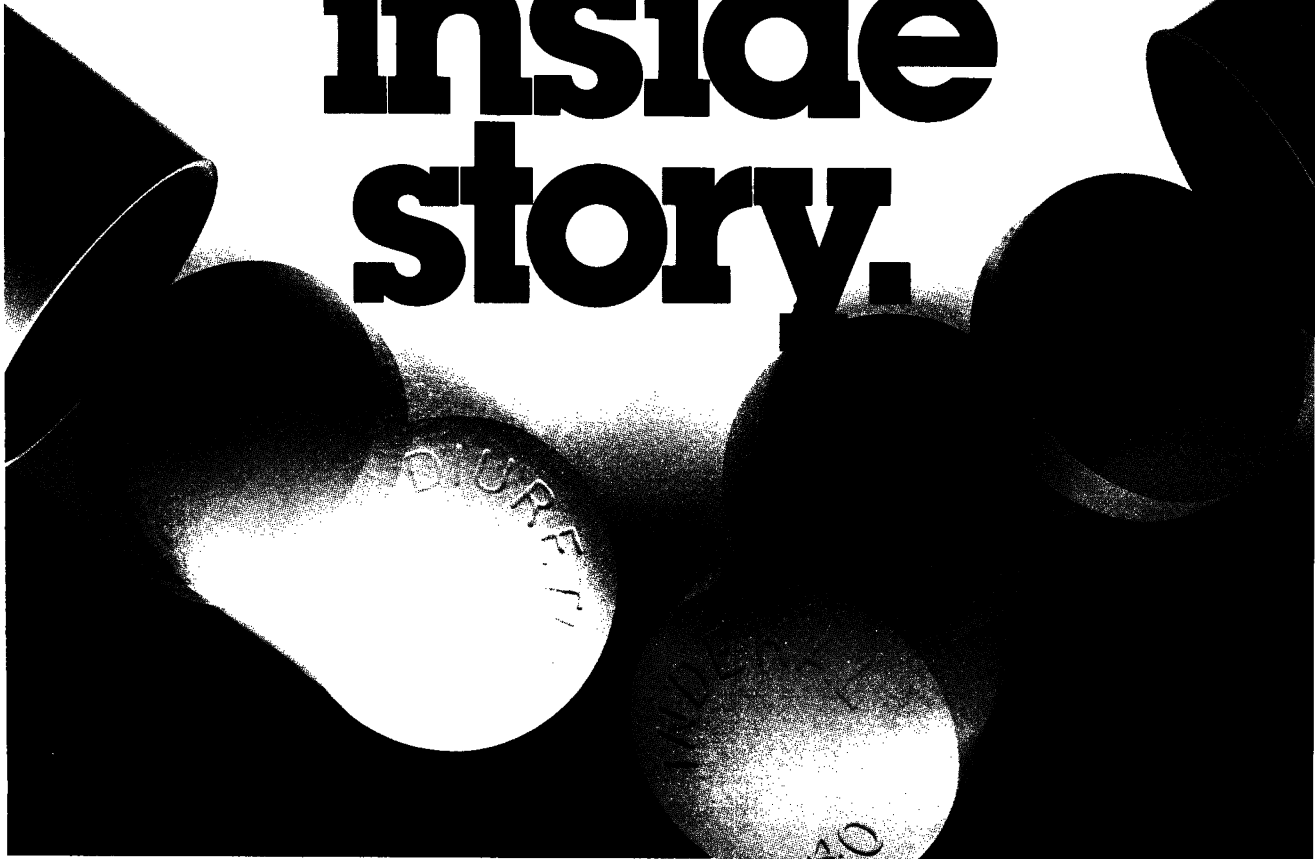


The inside story.

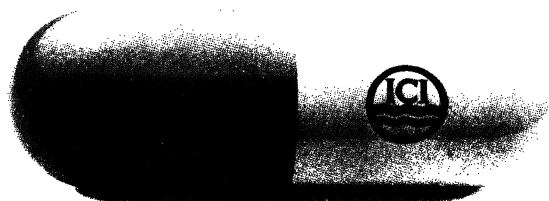


ICI announce 'Inderex'.

'Inderex' is designed to give full 24-hour control of blood pressure from a single daily dose.

'Inderex' combines the world's most widely prescribed beta-blocker, 'Inderal'-in the form of 'Inderal' LA, with one of the world's most widely used diuretics, bendrofluazide.

'Inderex', the next logical step in the treatment of hypertension.



ICI **INDEREX**

Propranolol Hydrochloride in long-acting formulation and Bendrofluazide.

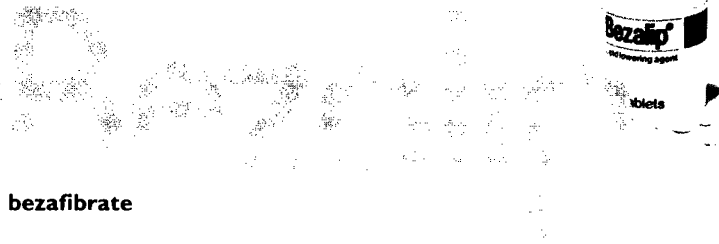
The next logical step

'Inderex': abridged prescribing information. **Dosage** One capsule daily in hypertension. **Contraindications** Heart block. Bronchospasm. Anuria, renal failure or thiazide sensitivity. Prolonged fasting. Metabolic acidosis. Co-administrator with verapamil. **Precautions** Untreated cardiac failure. Bradycardia. Diabetes. Hepatic cirrhosis with ascites. Discontinuation of clonidine. Anaesthesia. **Pregnancy** **Adverse Reactions.** Propranolol Hydrochloride: cold, extremities, nausea, insomnia, lassitude and diarrhoea are usually transient. Isolated cases of paraesthesia of the hands. Rashes and dry eyes have been reported with beta-blockers - consider discontinuance if they occur. Cessation of beta-blocker therapy should be gradual. **Bendrofluazide:** Hypokalaemia. Hyperuricaemia. Rare reports of rashes, necrotising vasculitis, acute pancreatitis, blood dyscrasias and aggravation of pre-existing myopia. **Overdose** see data sheet. **Basic NHS cost 28 day calendar mark 88 12. P1. No. 0128/0157.** 'Inderex' is a trademark for propranolol hydrochloride in a long-acting formulation, and bendrofluazide. Full prescribing information is available from

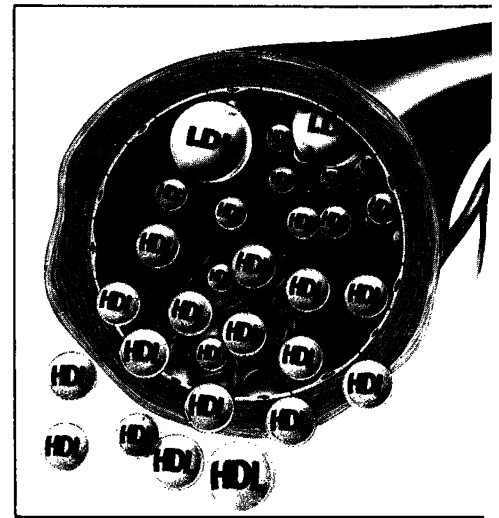
Low levels of HDL are associated with an increased risk of CHD.¹ Patients who fail to respond adequately to diet may benefit from Bezalip which raises HDL whilst lowering excessive cholesterol, triglyceride, LDL and VLDL. Many treatments, including diet, have no known effect on or even adversely affect HDL.²

Bezalip also reduces elevated platelet aggregation³ and blood viscosity.⁴ There is no evidence that Bezalip will increase the risk of developing gallstones.⁵ Bezalip is very well tolerated. In a one year study of 1091 patients, only 3.4% terminated treatment because of side effects.⁶

New




bezafibrate



Bezalip has been shown to be more effective than clofibrate in reducing cholesterol, triglyceride, LDL and VLDL and in raising the protective factor HDL^{1,2}

Prescribing Information: Presentation Bezalip tablets each containing 200mg bezafibrate.
Indications Therapy in fully diagnosed hyperlipidaemia (states Fredrickson types IIIa, IIb, IV & V) which warrant treatment and do not respond adequately to diet alone. **Dosage** 3 tablets (600mg bezafibrate) daily in divided doses. **Contra-indications** Severe hepatic and renal dysfunction, nephrotic syndrome, primary biliary cirrhosis. Not recommended in pregnant or breast-feeding women. **Warnings & Precautions** Dosage of anti-coagulant therapy should be reduced to 50% initially and then titrated to the patient's response. A reduced dosage of Bezalip is required in mild to moderate renal dysfunction. Adverse effects rarely occur; may include feelings of fullness of the stomach, a myositis-like syndrome, disorders of potency and hypersensitivity. No increase in cholesterol as such. **Packs and Basic NHS Cost** Packs of 100 & 500 tablets, 100 tablets, £7.75.
Product Licence Number PL0075/0036. Further information available on request.

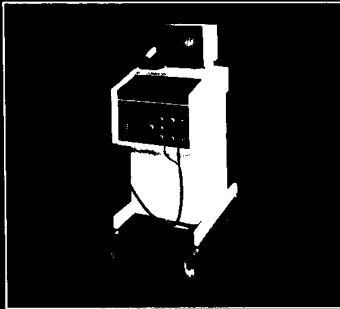
1. *JAMA*, 62 (1977) 707
2. Manufacturers' Literature
3. Lipoproteins and Coronary Heart Disease, Witzstrock Publishing House, New York (1980) 185-188
4. *Ibid*: 192-195
5. *Munch. med. Wschr.* 122, 5 (1980) 165-168
6. Diet and Drugs in Atherosclerosis, eds. G. Nosedà, B. Lewis, R. Paol Raven Press, New York (1980) 137-142

 MCP Pharmaceuticals Limited
 Simpson Parkway, Kirkton Campus
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 Telephone: Livingston (0506) 412512.

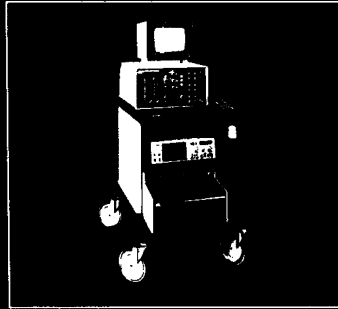
"Bezalip" is a Registered Trade Mark

ATL delivers.

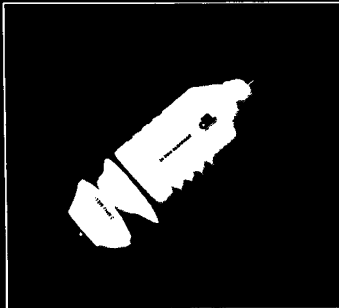
The full spectrum.



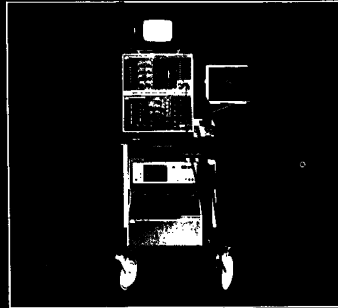
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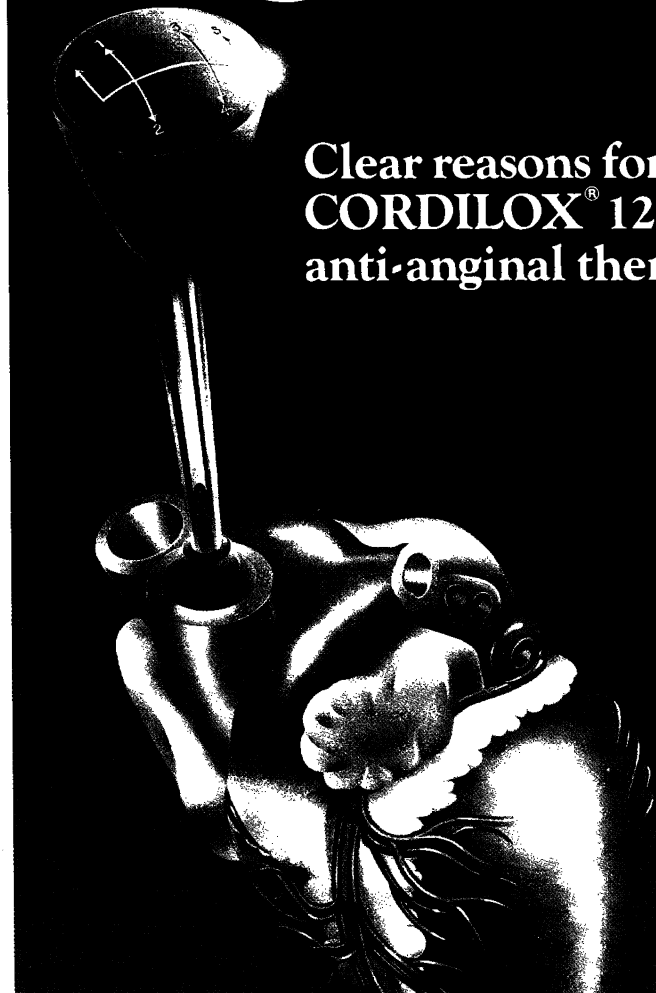
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anti-anginal therapy.

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angina pectoris
angina of effort, angina at rest or the
more commonly encountered mixed
forms

Trials show better profile
than propranolol or
nifedipine
whether measured by incidence of
angina attacks, exercise tolerance,
consumption of nitroglycerin or
freedom from side effects^{1,2,3}


Suitable for all types
of angina patients
including those with asthma,
bronchitis, peripheral vascular disease
or hypertension⁴

Effective in controlling
mild to moderate
hypertension
may be all that is required to control
both angina and hypertension⁵

Prescribing information.

Cordilox® 120 and Cordilox (tablets 40 mg or 80 mg)
Verapamil Hydrochloride B.P. Indications: treatment
and prophylaxis of angina pectoris; treatment and
prophylaxis of supraventricular tachycardia; treatment of
mild to moderate hypertension and of renal hypertension.
Dose: adults: angina, 120mg t.d.s. is recommended; SVT 40-
120mg t.d.s. according to severity; hypertension, 80-160mg t.d.s.,
titrating to effect. **Contra-indications:** hypotension associated with
cardiogenic shock, marked bradycardia (<50 beats/min), partial or
complete atrioventricular block, sick sinus syndrome,
uncompensated heart failure. **Side-effects:** constipation is not
uncommon, flushing occasional, headaches rare. **Precautions:**
possible effect on left ventricular contractility. Concomitant use with
beta-blockers. **Basic NHS price:** Cordilox 120: £14.06 per 100
tablets, £70.29 per 500 tablets. Cordilox 40mg: £4.69 per 100 tablets,
Cordilox 80mg: £9.37 per 100 tablets. P.L. Numbers 0037/0084-
/0098,-/0085.

Further information is available on request from:

 **Abbott Laboratories Ltd.**
Queenborough, Kent, ME11 5EL

[†] Registered Trademark of Knoll AG.

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of antianginal actions of verapamil and propranolol. *Br. med. J.* 1981; 282: 1754-2.
2. Bala Subramanian V, Bowles MJ, Davies AB, Khurmi NS, Raftery EB. Double-blind
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(Abstract) *Circulation* 1981; 64 (suppl. IV): 150. 3. Dawson JR, Whitaker NHG,
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Costantini V. Isometric exercise before and after acute and chronic verapamil
administration in controls and in hypertensives. *Acta Therapeutica* 1981; 7: 119-130.

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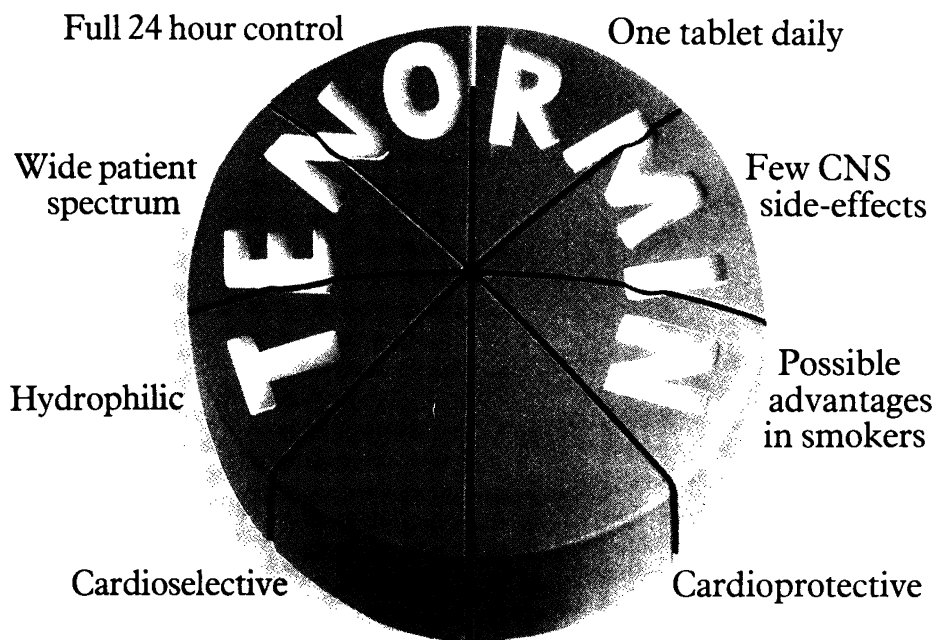
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Prescribing Notes:

Dosage: One tablet daily. **Contraindications:** Heart block. **Co-administration** with verapamil. **Precautions:** Untreated cardiac failure, bradycardia, renal failure, anaesthesia and pregnancy. **Side Effects:** Coldness of extremities and muscular fatigue. Sleep disturbance rarely seen. Rashes and dry eyes have been reported with beta blockers - consider discontinuance if they occur. Cessation of therapy with beta blockers should be gradual. **Pack size and Basic NHS cost:** 'Tenormin' 285 £7.27. **Product Licence Number:** 'Tenormin' 0029/0122.

Full prescribing information is available on request to the company

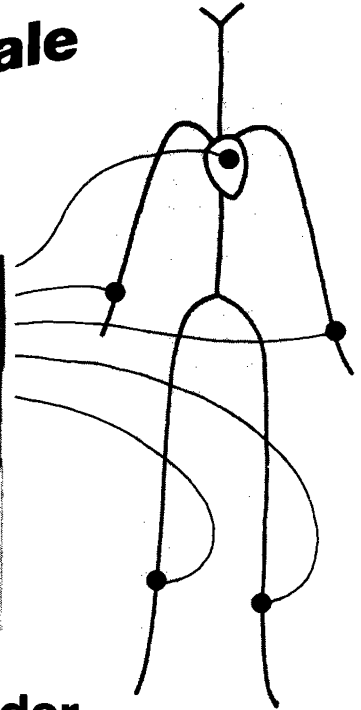
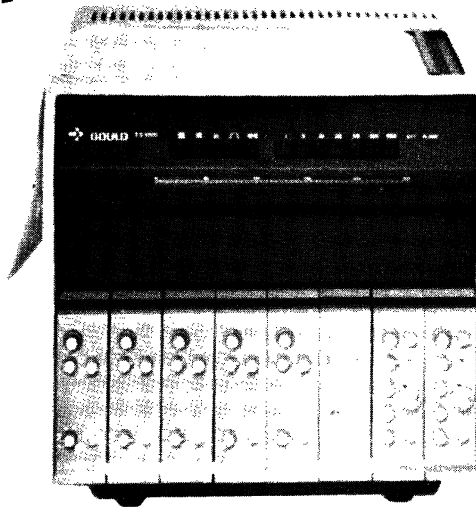


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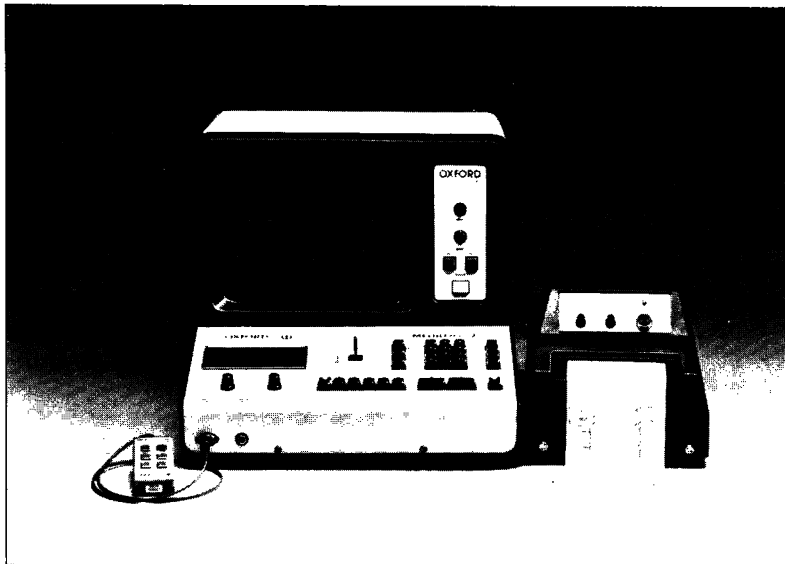
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*AHA Committee Report Risk Factors and Coronary Disease (1980)

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